

LES National Seminar: Harnessing Innovation; the Business of IPR

Who should attend?

- **Corporate Executives** in:
 - business development, branding, franchising,
 - new product development,
 - supply chain management, outsourcing, collaborations, teaming,
 - technology licensing
 - projects, IT systems,
 - innovation,
 - software development,
 - risk mitigation,
 - e-commerce, production,
 - quality, process management, standards-setting.
- **Business Consultants**
- **IPR and Corporate lawyers**
- **Researchers and Technologists**
- **Technology Entrepreneurs**

Why?

- Understand how **IPR can boost competitive advantage** and **bring new business options**
- Understand **IPR Global Best Practices** – right here in India!
- **Invest a small fraction** of what you would spend on a similar event abroad!
- Get a **whole year's (2009) membership of LES International – FREE**. See www.lesi.org for the benefits
- **Network with Global IP and IP Business experts** from the USA, Europe, Australia and Asia.

Where?

In one of the most beautiful hotels in India. The Imperial at Delhi. A great place to network with the world of IPR and IP Business

When?

29th and 30th January, 2009

Details attached. More on www.lesindia.org and www.lesi.org
